

//////////////////// **GENERAL TECHNICAL INFORMATION**



Berliner Fenster works with a **system of double monitors**.  
You have the following options when creating your spot:

**Still Image - Still Image**  
**Still Image - Motion Graphic**

The combination of Motion Graphic - Motion Graphic is **not** possible.

For the still image monitor side you have the following effect transitions:  
**Hard Cut /// Dissolve /// Wipe**. A transition from still image to still image can only be done on every full second.  
When creating a short spot (10sec) please concentrate on the most important information (what, when, where, who). Please send us the data for both monitors separately and name accordingly:  
**Spot-Nr\_left\_01.jpg, Spot-Nr\_right\_01.jpg** etc.  
You can also send us a storyboard if you prefer.

**Would you like to leave the production of your spot to us?**

Please feel free to contact our studio staff. We're into creating still images or animations according to your ideas of a layout.

T: +49 (30) 8179859-12

## PRODUCTION REQUIREMENTS FOR STILL IMAGE

**Image Size** ::::::::::: width x height = 800 x 600 pixel  
**Colour Mode** ::::::::::: RGB  
**Resolution** ::::::::::: 72 dpi  
**Font** ::::::::::::::: convert into paths or render font  
**Fontsize** ::::::::::: **45 pt** or more for continuous text  
(pixel height 32px) smaller fonts are not legible  
**Data Format** ::::::::::: jpg, psd, tif, pdf

If you have any questions feel free to contact Brigitte Knuschke:  
M:::: [grafik@berliner-fenster.de](mailto:grafik@berliner-fenster.de) /// T:::: **+49 (30) 8179859-12**

## PRODUCTION REQUIREMENTS VIDEOSTREAM

### PRODUCTION IN AFTER EFFECTS

(or similar video compositing software /// video footage)

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**Resolution** ::::::::::: PAL D1 720 x 576 Pixel  
**Pixel Aspect Ratio** :: 1,094 (non-square)  
**Frame Rate** ::::::::::: 25 fps

### PRODUCTION IN PHOTOSHOP

(and vector based Graphic Software /// Animation)

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**Image Size** ::::::::::: 800 x 600 Pixel  
**Pixel Aspect Ratio** :: 1,0 (square)  
**Frame Rate** ::::::::::: 25 fps  
**Font** ::::::::::::::: convert to paths or render font  
**Fontsize** ::::::::::: **45 pt** or more for continuous text (pixel  
height 32px) smaller fonts are not legible

Please render your video as **MPEG-4** with **H.264 codec** and  
a bitrate of CBR 10 Mbit/s.

If you have any questions feel free to contact Wanja Janowski.  
M:::: [wanja.janowski@berliner-fenster.de](mailto:wanja.janowski@berliner-fenster.de) /// T:::: **+49 (30) 8179859-13**

## DATA TRANSFER AND CONTACT DETAILS

Please send us your material **at least 5 work days before** the first day of screening.

Data-volume up to a size of **15 MB** can be sent directly by email:  
**grafik@berliner-fenster.de**

Please send us a download link for data-volume more than 15 MB.

If you prefer to send us your material by post please use the following address:  
**Berliner Fenster GmbH**  
**Schoenhauser Allee 10 – 11**  
**10119 Berlin**  
**Germany**

If you have any questions concerning the data transfer our studio staff will be pleased to help. T: **+49 (30) 8179859-12**