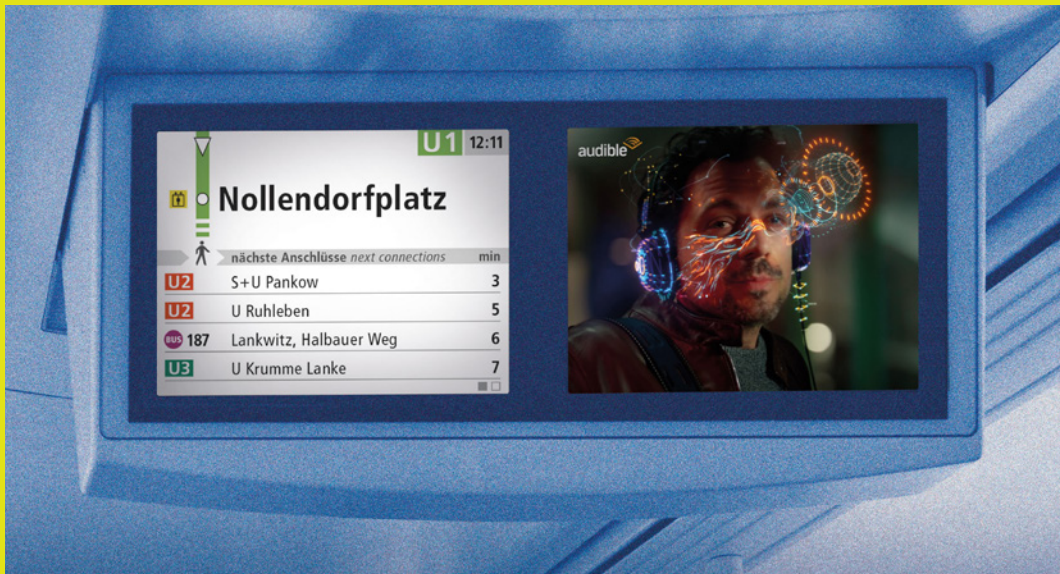# berliner fenster

/////////////// GENERAL TECHNICAL INFORMATION SINGLEMONITOR

When creating your spot for Berliner Fenster single screen you can choose between a series of still images or a video stream.

Sequenced still images can be screened with the following transitions:
Hard Cut /// Dissolve /// Wipe
The position of the transition is always start-at-cut. A transition from still image to still image can only be done on every full second.
When creating a short spot (10 sec) please concentrate on the most important information (when, where, who).
Please name the files accordingly: **Spot-Nr._01.jpg** etc.
You can also send us a storyboard if you prefer.

Would you like to leave the production of your spot to us?
Please feel free to contact our studio staff. We´re into creating still images or animations according to your ideas of a layout.

T:::: **+49 (30)8 17 98 59-12**

///////////////// PRODUCTION REQUIREMENTS FOR STILL IMAGE

Image Size:::::::::::: width x height = 800 x 600 pixel
Colour Mode::::::::: RGB
Resolution:::::::::::: 72 dpi
Font::::::::::::::::::: convert into paths or render font
Fontsize::::::::::::::: **45 pt** (= 33 pixel) or more for continuous text, smaller fonts are illegible
Data Format:::::::::: jpg, psd, tif, pdf

If you have any questions please contact Brigitte Knuschke:
M:::: **grafik@berliner-fenster.de** /// T:::: **+49 (30)8 17 98 59 -12**

///////////////// PRODUCTION REQUIREMENTS VIDEOSTREAM

Resolution::::::::::::: minimum 720p (1280 x 720 pixel) – for smaller resolutions please consult us. You can also deliver a video file in the precise screen format of 800 x 600 pixel.
Container Format::: avi, mov, mp4
Pixel Aspect Ratio:: 1,0 (square)
Frame Rate ::::::::::: 25 fps, progressive scan
Fontsize ::::::::::::::: **45 pt** (= 33 pixel) or more for continuous text, smaller fonts are illegible

Please render your video as **MPEG-4** with **H.264 codec** and a bitrate of CBR 14 Mbit/s.

If you have any questions please contact Wanja Janowski.
M:::: **wanja.janowski@berliner-fenster.de** /// T:::: **+49 (30)8 17 98 59 -13**

berliner fenster

/////////////////// DATA TRANSFER AND CONTACT DETAILS

Please deliver all production material **at least 5 work days before** the first day of screening.

Data-volume up to a size of **15 MB** can be sent directly by email: grafik@berliner-fenster.de

Please send us a download link for data volume more than 15 MB.

If you prefer to send us your material through the post please use the following address:
Berliner Fenster GmbH
Hauptstraße 3
10827 Berlin
Germany

If you have any problems concerning the data transfer our studio staff will be pleased to help. T:::: **+49 (30)8 17 98 59-12**

/////////////////// NOTE ON DATA PRIVACY LAWS

Photos that show individual persons in evidence are personal data as defined by the EU-GDPR (General Data Protection Regulation).
Attention has to be paid for data privacy laws.
A written consent by the persons affected has to be documented.