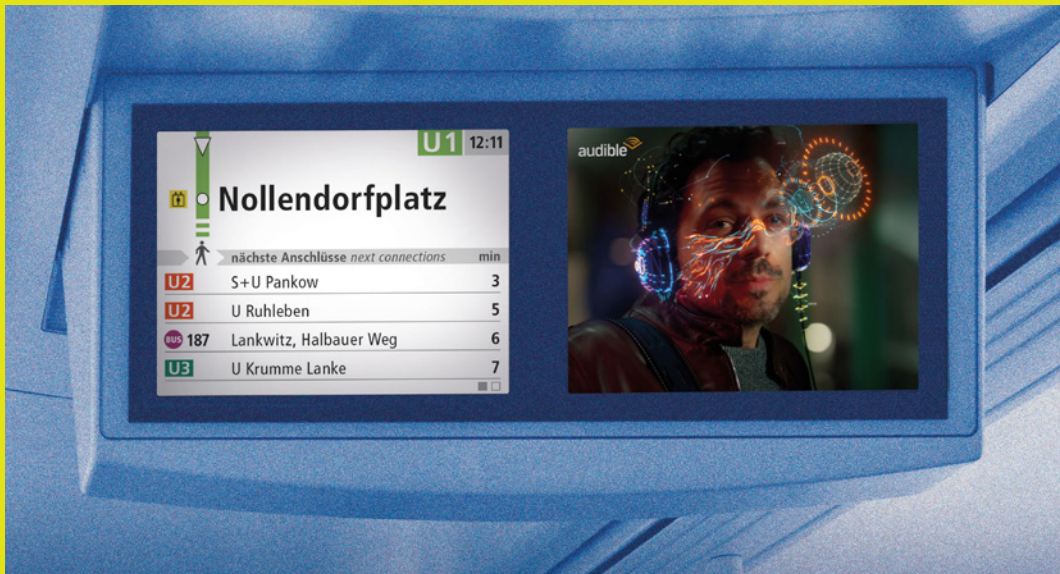


GENERAL TECHNICAL INFORMATION SINGLEMONITOR



When creating your spot for Berliner Fenster single screen you can choose between a series of still images or a video stream.

Sequenced still images can be screened with the following transitions:

Hard Cut /// Dissolve /// Wipe

The position of the transition is always start-at-cut. A transition from still image to still image can only be done on every full second.

When creating a short spot (10 sec) please concentrate on the most important information (when, where, who).

Please name the files accordingly: **Spot-Nr._01.jpg** etc.

You can also send us a storyboard if you prefer.

Would you like to leave the production of your spot to us?

Please feel free to contact our studio staff. We're into creating still images or animations according to your ideas of a layout.

T: +49 (30) 8 17 98 59-12

////////// PRODUCTION REQUIREMENTS FOR STILL IMAGE

Image Size :::::::::: width x height = 800 x 600 pixel
Colour Mode :::::::::: RGB
Resolution :::::::::: 72 dpi
Font :::::::::: convert into paths or render font
Fontsize :::::::::: **45 pt** (= 33 pixel) or more for continuous text,
smaller fonts are illegible
Data Format :::::::::: jpg, psd, tif, pdf

If you have any questions please contact Brigitte Knuschke:
M:::: grafik@berliner-fenster.de /// T:::: +49 (30)8 17 98 59-12

////////// PRODUCTION REQUIREMENTS VIDEOSTREAM

Resolution :::::::::: You can deliver a video file in the precise screen format of
800 x 600 pixel (4:3) or 16:9 minimum 720p (1280 x 720 pixel) –
for smaller resolutions please consult us.
Container Format :: mov, mp4
Pixel Aspect Ratio :: 1,0 (square)
Frame Rate :::::::::: 25 fps, progressive scan
Fontsize :::::::::: **45 pt** (= 33 pixel) or more for continuous text, smaller fonts are
illegible

Please render your video as **MPEG-4** with **H.264 codec**
and a bitrate of minimum CBR 14 Mbit/s.

If you have any questions please contact Wanja Janowski.
M:::: wanja.janowski@berliner-fenster.de /// T:::: +49 (30)8 17 98 59-13

////////// DATA TRANSFER AND CONTACT DETAILS

Please deliver all production material **at least 5 work days before** the first day of screening.

Data-volume up to a size of **15 MB** can be sent directly by email:
grafik@berliner-fenster.de

Please send us a download link for data volume more than 15 MB.

If you prefer to send us your material through the post please use the following address:

Berliner Fenster GmbH
Hauptstraße 3
10827 Berlin
Germany

If you have any problems concerning the data transfer our studio staff will be pleased to help. T: +49 (30) 8 17 98 59-12

////////// NOTE ON DATA PRIVACY LAWS

Photos that show individual persons in evidence are personal data as defined by the EU-GDPR (General Data Protection Regulation).
Attention has to be paid for data privacy laws.
A written consent by the persons affected has to be documented.