



## GENERAL TECHNICAL INFORMATION



When creating your spot for Muenchner Fenster you can choose between a series of still images or a video stream.

Still images can be screened with the following transitions:

**Hard Cut /// Dissolve /// Wipe**

A transition from still image to still image can only be done on every full second.

When creating a short spot (10sec) please concentrate on the most important information (what, when, where, who).

Please name the data accordingly: **Spot-Nr.\_01.jpg** etc.

You can also send us a storyboard if you prefer.

**Would you like to leave the production of your spot to us?**

Please feel free to contact our studio staff. We're into creating still images or animations according to your ideas of a layout.

T::: +49 (30) 8179859-12

## PRODUCTION REQUIREMENTS FOR STILL IMAGE

**Image Size** ::::::::::: width x height = 1366 x 768 pixel  
**Colour Mode** ::::::::::: RGB  
**Resolution** ::::::::::: 72 dpi  
**Font** ::::::::::::::: convert into paths or render font  
**Fontsize** ::::::::::: **50 pt** or more for continuous text  
(pixel height 36px) smaller fonts are not legible  
**Data Format** ::::::::::: jpg, psd, tif, pdf

If you have any questions feel free to contact Brigitte Knuschke:  
M:::: [grafik@berliner-fenster.de](mailto:grafik@berliner-fenster.de) /// T:::: **+49 (30) 8179859-12**

## PRODUCTION REQUIREMENTS VIDEOSTREAM

**Resolution** ::::::::::: at least 720p (1280 x 720 px) – smaller resolutions  
according to agreement  
**Container Format** ::::: avi, mov, mp4  
**Pixel Aspect Ratio** :: 1,0 (square)  
**Frame Rate** ::::::::::: 25 fps, progressive scan  
**Font** ::::::::::::::: convert into paths or render font  
**Fontsize** ::::::::::: **50 pt** or more for continuous text  
(pixel height 36px) smaller fonts are not legible

Please render your video as **MPEG-4** with **H.264 codec** and  
a bitrate of CBR 14 Mbit/s.

If you have any questions feel free to contact Wanja Janowski.  
M:::: [wanja.janowski@berliner-fenster.de](mailto:wanja.janowski@berliner-fenster.de) /// T:::: **+49 (30) 8179859-13**



## ////// DATA TRANSFER AND CONTACT DETAILS

Please send us your material **at least 5 work days before** the first day of screening.

Data-volume up to a size of **15 MB** can be sent directly by email:  
**grafik@berliner-fenster.de**

Please send us a download link for data-volume more than 15 MB.

If you prefer to send us your material by post please use the following address:

**Berliner Fenster GmbH**  
**Hauptstraße 3**  
**10827 Berlin**  
**Germany**

If you have any questions concerning the data transfer our studio staff will be pleased to help. T: +49 (30) 8179859-12

## ////// NOTE ON DATA PRIVACY LAWS

Photos that show individual persons in evidence are personal data as defined by the EU-GDPR (General Data Protection Regulation).  
Attention has to be paid for data privacy laws.  
A written consent by the persons affected has to be documented.