



GENERAL TECHNICAL INFORMATION



When creating your spot for Stuttgarter Fenster you can choose between a series of still images or a video stream.

When creating a short spot (10sec) please concentrate on the most important information (what, when, where, who).

Please name the data accordingly: **Spot-Nr._01.jpg** etc.

You can also send us a storyboard if you prefer.

Would you like to leave the production of your spot to us?

Please feel free to contact our studio staff. We're into creating still images or animations according to your ideas of a layout.

T: +49 (30) 8179859-12

////// PRODUCTION REQUIREMENTS FOR STILL IMAGE

Image Size ::::::::::: width x height = 1366 x 768 pixel
Colour Mode ::::::::::: RGB
Resolution ::::::::::: 72 dpi
Font ::::::::::::::: convert into paths or render font
Fontsize ::::::::::: **50 pt** or more for continuous text
(pixel height 36px) smaller fonts are not legible
Data Format ::::::::::: jpg, psd, tif, pdf

If you have any questions feel free to contact Brigitte Knuschke:
M:::: grafik@berliner-fenster.de /// T:::: +49 (30) 8179859-12

////// PRODUCTION REQUIREMENTS VIDEOSTREAM

Resolution ::::::::::: at least 720p (1280 x 720 px) – smaller resolutions
according to agreement
Container Format :::: mov, mp4
Pixel Aspect Ratio :: 1,0 (square)
Frame Rate ::::::::::: 25 fps, progressive scan
Font ::::::::::::::: convert into paths or render font
Fontsize ::::::::::: **50 pt** or more for continuous text
(pixel height 36px) smaller fonts are not legible

Please render your video as **MPEG-4** with **H.264 codec** and
a bitrate of CBR 14 Mbit/s.

If you have any questions feel free to contact Wanja Janowski.
M:::: wanja.janowski@berliner-fenster.de /// T:::: +49 (30) 8179859-13



////// DATA TRANSFER AND CONTACT DETAILS

Please send us your material **at least 5 work days before** the first day of screening.

Data-volume up to a size of **15 MB** can be sent directly by email:
grafik@berliner-fenster.de

Please send us a download link for data-volume more than 15 MB.

If you prefer to send us your material by post please use the following address:

Berliner Fenster GmbH
Hauptstraße 3
10827 Berlin
Germany

If you have any questions concerning the data transfer our studio staff will be pleased to help. T: +49 (30) 8179859-12

////// NOTE ON DATA PRIVACY LAWS

Photos that show individual persons in evidence are personal data as defined by the EU-GDPR (General Data Protection Regulation).
Attention has to be paid for data privacy laws.
A written consent by the persons affected has to be documented.